

## **aixigo's high performance PMS – digital wealth management with APIs**

Aachen, June 2017 – Some time ago, the Aachen-based software company developed the first retail-ready and personalised digital wealth management software, and with it is targeting the newest developments in the financial market. Digital financial investment and digital wealth management are currently central underlying subjects, which the market must confront. The high performance portfolio management software offers new sales channels for banks and financial service providers.

In order to simply and precisely explain the software in just a few seconds, aixigo has produced two short films. The first part covers the link between aixigo's technology and Amazon Alexa. With the digital portfolio management solution, human interactions can be responded to extremely quickly.

In the second part, the viewer is shown the complete digital workflow. The software observes the structure and risk of customer portfolios, monitors the products and determines the optimal allocation for the customer.

“After intense filming, we are now delighted to make our films public. The animated robot in the second part, which represents our software and the digitalisation, is my personal highlight,” Christian Neuenhaus (head of marketing and communication, aixigo, AG).

### Press release

For more information please contact:

aixigo AG  
Christian Neuenhaus  
Head of marketing and communication  
Karl-Friedrich-Straße 68  
52072 Aachen  
Germany

Tel. +49 (0)241 / 55 97 09-28  
Fax +49 (0)241 / 55 97 09-99  
christian.neuenhaus@aixigo.de

[www.aixigo.de](http://www.aixigo.de)

Page 1

Blog article on the topic:

<http://blog.aixigo.de/aixigos-high-performance-pms-digital-wealth-management-with-apis.html?lang=en>

Links:

<https://youtu.be/N73JW5odRk8>  
<https://www.youtube.com/watch?v=RLo4KvMjyTY>  
<https://api.aixigo.com/>